



DZINDALO  
CONSULTING

FURTHER EDUCATION AND  
TRAINING CERTIFICATE: NEW  
VENTURE CREATION

## SERVICES SETA Qualifications

### Further Education and Training Certificate: New Venture Creation

Qualification Name	Level	Credits	Duration
Further Education and Training Certificate: New Venture Creation	4	149	35 Days over a period of 1 year

**Description:**  
 This qualification aims to develop the appropriate skills and knowledge required by a person for the establishment and development of a small to medium business venture, and address the economic, administrative and behavioral barriers that contribute to the success in starting and sustaining the venture.

This programme is approved by the Services Seta ETQA

## Curriculum

### Core Unit standards (82 credits)

- Apply innovative thinking to the development of A small business
- Apply the principles of costing and pricing to A business venture
- Demonstrate an understanding of the entrepreneurial profile
- Demonstrate an understanding of the function of the market mechanisms in A new venture
- Explain and apply the concept, principles and theories of motivation in A leadership context
- Finance A new venture
- Implement an action plan for A new venture
- Manage finances of A new venture
- Manage general administration
- Negotiate an agreement or deal in an authentic work situation
- Plan and manage production/operations in A new venture
- Plan strategically to improve new venture performance
- Produce a business plan for A new venture
- Research the viability of new venture ideas/opportunities
- Implement and manage human resources and labour relations policies and acts

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#### Fundamentals Unit Standards (56 credits)

- Accommodate audience and context needs in oral/signed communication
- Interpret and use information from texts
- Use language and communication in occupational learning programmes
- Write/present/sign texts for a range of communicative contexts
- Apply knowledge of statistics and probability to critically interrogate and effectively communicate findings on life-related problems
- Engage in sustained oral/signed communication and evaluate spoken/signed texts
- Read/view, analyse and respond to a variety of texts
- Represent analyse and calculate shape and motion in 2-and 3-dimensional space in different contexts
- Use language and communication in occupational learning programmes
- Use mathematics to investigate and monitor the financial aspects of personal, business, national and international issues
- Write/present/sign for a wide range of contexts

#### Electives (11 credits)

- Administer contracts for selected new venture (10) credits
- Tender to secure business for a new venture (5)
- Describe and apply the management of stock and fixed assets in a business unit (2)
- Apply the concept and principles of knowledge management to leadership (8)
- Apply basic computer technology (11)
- Identify and explain the core and support functions of an organisation (6)
- Induct a member into a team (4)
- Explain the contribution made by your area of responsibility to the overall organizational strategy. (5)
- Describe the relationship of junior management to other management roles (5)