



DZINDALO
CONSULTING

NATIONAL CERTIFICATE:
NEW VENTURE CREATION (SMME)

SERVICES SETA Qualifications

National Certificate: New Venture Creation (SMME)

Qualification ID	Qualification Name	Level	Credits
49648	National Certificate: New Venture Creation (SMME)	2	138

Description:
The purpose is to provide a qualification that can form a basis for structured programmes for potential and existing entrepreneurs on opportunities to start and grow sustainable businesses that form part of the mainstream economy, enables learners to tender for business opportunities with both public and private sectors.

This qualification is designed for learners who intend to set up or have already set up own ventures.

Curriculum

Core Unit standards (70 credits)

- Apply basic business ethics in a work environment (2)
- Apply the basic skills of customer service remains, the bereaved and equipment (2)
- Behave professionally in a business environment (4)
- Determine financial requirements of a new venture (8)
- Identify and demonstrate entrepreneurial ideas and opportunities (7)
- Identify the composition of a selected new ventures industry/sector and its procurement systems (8)
- Manage business operations (8)
- Manage finances for a new venture (10)
- Manage marketing and selling processes of a new venture (7)
- Match new venture opportunity to market needs (6)
- Produce a business plan for a new venture (8)

Fundamentals Unit Standards (42 credits)

- Describe and represent objects in terms of shape, space and measurement (5)
- Describe, interpret and represent mathematical patterns, functions and algebra in different contexts (6)
- Engage in a range of speaking/signing and listening interactions for a variety of purposes (6)
- Explore and use a variety of strategies to learn (5)
- Process, analyse and communicate numerical data (4)
- Read/view and respond to a range of text types (6)
- Work with numbers; operations with numbers and relationships between numbers (4)
- Write/sign for a variety of different purposes (6)

Electives (35 credits)

- Demonstrate an understanding of sexuality and sexually transmitted infections including HIV/AIDS (2)
- Demonstrate an understanding of the importance of marketing (2)
- Demonstrate the ability to start and run a business and adapt to a changing business environment (3)
- Describe and discuss basic issues relating to the nature of business, the stakeholders in a business and business profitability (3)
- Develop analytical perception (8)
- Engage in directed planning behaviour (8)
- Identify personal values and ethics in the workplace (4)
- Install a personal computer (pc) peripheral device, in a GUI environment (2)
- Interpret and implement instructions (8)
- Practice good health and grooming habits (4)
- Use a graphical user interface (GUI)-based word processor to create and edit documents (4)
- Describe the concepts of information and communication technology (ICT) and the use of its components healthily and safely (3)
- Enhance, edit and organise electronic messages using a graphical user interface (GUI)-based messaging application (2)
- Monitor compliance to safety, health and environmental requirements in a workplace (2)
- Use a graphical user interface (GUI)-based presentation application to prepare and produce a presentation according to a given brief (5)